

2020 Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze	Supplier Sponsor
	\$25,000	\$10,000	\$5,000	\$1,000	
Recruitment Opportunities					
Continuous access to our regularly-updated repository of student resumes, team lists and contact names	•				
Sponsors may give recruiting presentations to teams, either centrally or one team at a time	•				
Active distribution by sponsors of recruiting materials to teams and students	•				
On-Site Interview Rooms at the competition	•				
Organizers will make periodic recruiting Announcements on the PA	•	•			
Provide recruiting materials in team and individual registration packets	•	•			
Display recruiting information and hand-outs on corporate table	•	•			
Links to company career pages on the Formula Hybrid website	•	•	•		
Opportunity to include your corporate brochure in team registration packets	•	•	•		
Space for company table at the competition	•	•	•		
Permission to pass Recruiters business cards to student team members	•	•	•	•	
Product Display					
Opportunity to display product in garage space at the competition	•	•	•		
Judging Opportunities					
Opportunity to name and present an award at the awards ceremony *	•				
Opportunity to Provide design judges at event **	•				
Opportunity to Provide presentation judges at event	•	•			
Opportunity to provide mentors	•	•	•	•	
Opportunity for technical inspector assignments	•	•	•	•	
Opportunity to name* and present an award(s) at the awards ceremony	•				
Banner Space					
Multiple corporate banners displayed at the event	•				
Three corporate banners displayed at the event		•			
One company banner displayed at the event			•		
Logo on Formula Hybrid sponsor banner	•	•	•	•	•
Program Ads and Publicity					
One full-page ad in the event program	•				
One half-page ad in the event program		•			
One quarter-page ad in the event program			•		
Opportunity to create and post learning materials, such as webinars	•	•	•	•	•
Logo in Event Program	•	•	•	•	•
Link to Company Page on Website	•	•	•	•	•
VIP Reception					
Invitation to the VIP reception with faculty advisors and other industry leaders	•	•	•	•	•

*Names of awards must be cleared through Formula Hybrid

**Platinum sponsors get first choice on judging positions, and remaining openings can be filled by other sponsors